

## Technology in Education Conference Advertising Information

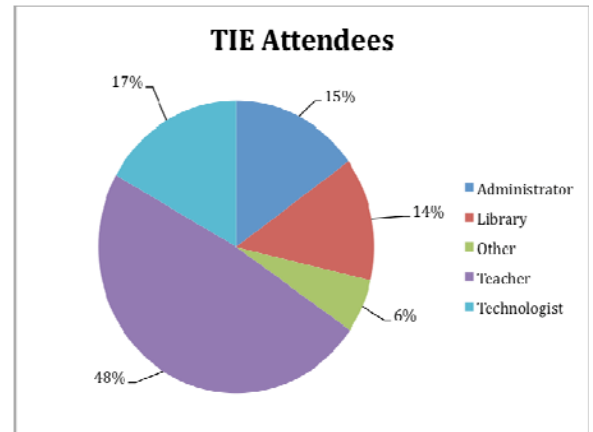


The Technology in Education conference has been a premiere Colorado education event for 24 years. Our attendees include classroom teachers, district technology coordinators, principals, superintendents, school board members and exhibitors from Colorado and surrounding states. The conference will be held June 23-26, 2009 at Copper Mountain Resort.

### Conference Program and, *new for 2009*, Website Advertising:

The T.I.E. conference program is distributed to more than 1,000 attendees, presenters and exhibitors on-site. Aside from being the conference guide, our program serves as a post-conference resource for attendees.

Placing your business or organization's logo and live link on the TIE website provides exposure before, during, and after the conference.



**Website:** your logo with a hot link to your site  
[www.tiecolorado.org](http://www.tiecolorado.org)

### Online Ad Rates\*

2009 Conference Home, Content, Attendee or Exhibitor tabs	\$750.
Child pages	500.

\*space limited on all pages, first come, first served.

*Payment due before posting.*

This is a great opportunity for your company to get information about your product to educators from Colorado and the Rocky Mountain region. The advertising possibilities are almost endless. If you don't find an option you like, contact us to discuss other creative possibilities for you!

**Please direct all inquiries regarding options and mechanical specifications to:**

Karen M. Ortiz  
Colorado T.I.E. Publications Chair  
Voice: 303.336.3771 or 303.778.6505  
Email: [kortiz@tiecolorado.org](mailto:kortiz@tiecolorado.org)

FAX: 303.336.3720

**Print Publication:** all color, glossy, 8.5" x 11" magazine style publication; specs on next page

### Copy and Design Ready Ad Rates\*

Back Page (1/2)	\$1,000.
Inside Front Page	\$1,300.
Inside Back Page	\$1,200.

	First 20 Pages	Middle Seam	Pgs. 21 - End
Full page	\$1,000.	\$950.	\$900.
1/2 page	575.	550.	500.
1/4 page	300.	275.	225.
1/8 page	200.	N/A	150.

\*Copy and design services are available for an additional fee.

Exhibitors who purchase booth space receive a discount: 10% for one booth, 5% more per additional booth.

### Deadlines:

*April 24* - Commitment to ad size and location  
*May 1* - digital art submitted  
*Payment due with artwork.*

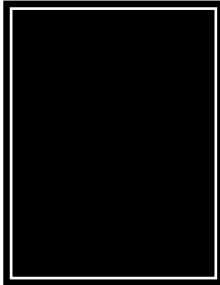
**5% discount for print and digital package!**

All artwork must be submitted as high resolution PDF  
with no crop marks or registration marks.

All artwork must be submitted at 300 pixels per inch and CMYK  
for press quality reproduction.

AD SIZES

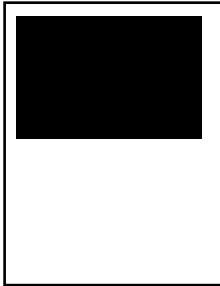
full page:



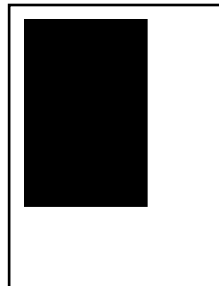
8.5" x 11"  
with 1/8" bleed on all sides

live copy area 8" x 10.5" (.25" margin)  
no vital information should be  
outside the live area

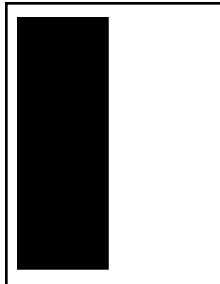
half page:



7" x 4.75"  
horizontal

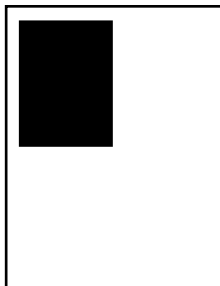


4.625" x 7.25"  
2 column

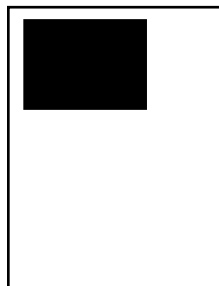


3.5" x 9.75"  
vertical

quarter page:

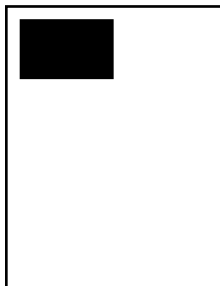


3.5" x 4.75"  
vertical



4.625" x 3.5"  
horizontal

eight page:



3.5" x 2.313"