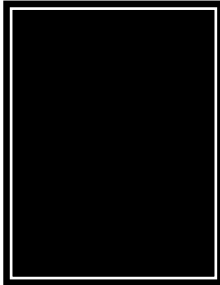


All artwork must be submitted as high resolution PDF  
with no crop marks or registration marks.

All artwork must be submitted at 300 pixels per inch and CMYK  
for press quality reproduction.

AD SIZES

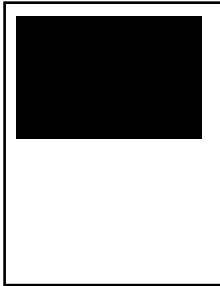
full page:



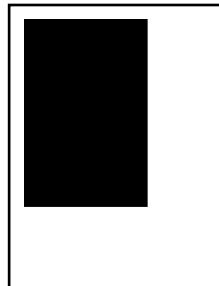
8.5" x 11"  
with 1/8" bleed on all sides

live copy area 8" x 10.5" (.25" margin)  
no vital information should be  
outside the live area

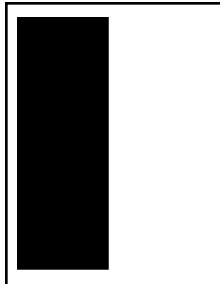
half page:



7" x 4.75"  
horizontal

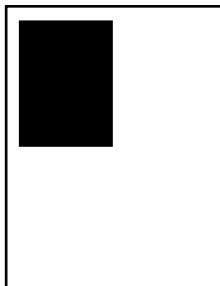


4.625" x 7.25"  
2 column

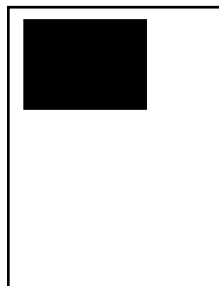


3.5" x 9.75"  
vertical

quarter page:

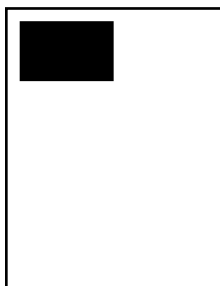


3.5" x 4.75"  
vertical



4.625" x 3.5"  
horizontal

eight page:



3.5" x 2.313"